



## The CO<sub>2</sub>-neutral® label

CO<sub>2</sub>logic and Vincotte developed the "CO<sub>2</sub>-Neutral" label, based on the internationally recognised PAS2060 standard. As opposed to "greenwashing", this label can only be achieved through serious climate efforts. Since 2007, it guarantees that labelled organisations are actively calculating, reducing and compensating their local and global climate impact.

## Validation of CO<sub>2</sub> neutrality

Do you wish to obtain recognition for your genuine efforts to reduce CO<sub>2</sub> emissions and to communicate them to the outside world? Together with CO<sub>2</sub>logic, Vincotte offers you the solution.

### Your tailor-made solution

CO<sub>2</sub> neutrality can be achieved by calculating and reducing the CO<sub>2</sub> emissions of a company or a product, and subsequently compensating the remaining CO<sub>2</sub> emissions by supporting certified climate projects. Most companies reduce their CO<sub>2</sub> emissions to save energy costs, but efforts must extend beyond this in order to effectively tackle climate change. The remaining CO<sub>2</sub> emission must also be compensated. This stimulates companies to take up their responsibility for the remaining impact of their business operations on the climate, and not to pass them on to society and to future generations. Vincotte can help you make your company CO<sub>2</sub> neutral together with CO<sub>2</sub>logic. CO<sub>2</sub>logic calculates your existing CO<sub>2</sub> emissions, identifies the options to reduce these emissions, and selects a sustainable project to compensate your remaining emissions. Vincotte validates this process, after which you will obtain the CO<sub>2</sub> Neutral Label.

### Your result

If you have a CO<sub>2</sub> Neutral Label:

- You can remove all possible doubt that could be raised concerning your efforts to reduce your CO<sub>2</sub> emissions. You can distinguish yourself from your competitors in a global economy.
- Your company obtains a preferential position with your clients who value sustainable entrepreneurship.
- It will be possible for you to consolidate and strengthen your market position by responding to the trend for sustainable procurement by the government.

### Please note

#### Norms and Standards

- PAS 2060 – the international CO<sub>2</sub> neutrality approach of the BSI (British Standards Institution)

### In which situation?

This service is for industrial companies and SMEs (construction, textiles, energy, food, etc.), governments, sector federations, etc. that focus on the environmental performance of their products and services.